



Long-term EU-AU Research and Innovation Partnership for Food and Nutrition Security and Sustainable Agriculture

Dialogue for Action and Brokerage in West Africa: Fostering Knowledge, Communication & Innovation Hubs

Virtual Workshop | 28 - 29 October 2020





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LOISE W WACHIRA
UTMOST PRECISION LTD.
KENYA





1-TOPIC : WHICH OF THESE TOPICS IS ADDRESSED THROUGH THE BUSINESS / INITIATIVE

Panel 2: Innovation and digitalisation in agriculture: Paving the way for entrepreneurs, AgriTech and FoodTech start-ups

Panel 3: Short value chains: Innovative ideas for mitigating socio-economic pandemic impacts in agriculture and food sector

Panel 4: Agroecological transitions of food systems: new ideas to link together the health of agroecosystems, animals and humans

Panel 2: Leveraging on the digital platform to create e-learning content along various agriculture value-chains.





2 - CRITICAL FACTORS FOR DEVELOPMENT SUCCESS / LIMITING FACTORS.

- CONSISTENCY IN CREATION OF E-LEARNING AGRICULTURE CONTENT
- SCALING UP PRODUCTION OF AGRIC CONTENT ACROSS VALUECHAINS
- RESOURCES TO BUY EQUIPMENT AND OVERHEADS TO ONBOARD A TEAM WHICH WILL SCALE PRODUCTION OF THE CONTENT.





3 - MOST PRESSING THEMATIC PRIORITY CONCERNING THIS TOPIC.

- SCALING UP CONTENT AND DISSEMINATION TO MORE FARMERS AND FARMING ENTHUSIASTS





4 - KEY ACTORS, IMPORTANT PLAYERS

- Stakeholders along various value chains such as;
 - Input suppliers
 - All farmers (ranging from youth, women, small to large scale farmers)
 - Research organizations'
 - Agronomists and industry experts for learning content
 - Digital experts such as; Internet providers, social media strategists, App developers
 - Media houses to disseminate already created content.





5 - CONDITIONS FOR ENHANCING ACTORS' COOPERATION (CRITICAL FACTORS, ENABLING ENVIRONMENT AND INTERFACES TO ENSURE COLLABORATION)

- CONSISTENCY IN CREATION OF E-LEARNING CONTENT
- FINANCIAL RESOURCES TO PRODUCE MORE CONTENT
- CHAINS WHICH ARE ACCESSIBLE TO THE PUBLIC.
- CREATING PARTNERSHIPS WITH STAKEHOLDERS.
- CONDUCIVE WEATHER AN INFRASTRUCTURE TO REACH TO THE LAST MILE FARMERS
- SOCIAL MEDIA PLATFORMS





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THANK YOU

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